



This certificate confirms that

Alyssa Norwood

has successfully completed the WOM & Social Media course of study of the Word of Mouth Marketing Association and is therefore awarded this

WOM and Social Media Certificate

Given this 12th day of February, 2010

Kristen L. Smith

Kristen L. Smith, CAE
Executive Director
WOMMA

Paul M. Rand

Paul Rand
President
WOMMA