



This certificate confirms that

Jesse Casman

has successfully completed the WOM & Social Media course of study of the Word of Mouth Marketing Association and is therefore awarded this

WOM and Social Media Certificate

Given this *30th* day of *June, 2010*

Kristen L. Smith

Kristen L. Smith, CAE
Executive Director
WOMMA

Paul M. Rand

Paul Rand
President
WOMMA