



This certificate confirms that

Freddy Arturo Ginebra

has successfully completed the WOM & Social Media course of study of the Word of Mouth Marketing Association and is therefore awarded this

WOM and Social Media Certificate

Given this *12th* day of *February, 2010*

Kristen L. Smith

Kristen L. Smith, CAE
Executive Director
WOMMA

Paul M. Rand

Paul Rand
President
WOMMA