



This certificate confirms that

Jillian Morley

has successfully completed the WOM & Social Media course of study of the Word of Mouth Marketing Association and is therefore awarded this

WOM and Social Media Certificate

Given this 30th day of June, 2010

Kristen L. Smith

Kristen L. Smith, CAE
Executive Director
WOMMA

Paul M. Rand

Paul Rand
President
WOMMA