



**WOMMA**  
word of mouth marketing association

This certificate confirms that

*Roger Wood*

has successfully completed the WOM & Social Media course of study of the Word of Mouth Marketing Association and is therefore awarded this

# WOM and Social Media Certificate

Given this 4<sup>th</sup> day of November, 2010

*Kristen L. Smith*

Kristen L. Smith, CAE  
Executive Director  
WOMMA

*Paul M. Rand*

Paul Rand  
President  
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