



This certificate confirms that

*Caroline Watson*

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has successfully completed the Word of Mouth Marketing Association's  
WOMM COM course of study and is therefore awarded this

# Fundamentals of WOMM Certificate

Given this *3rd* day of *January, 2012*

*Suzanne Fanning*

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Suzanne Fanning  
President  
WOMMA

*Rod Brooks*

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Rod Brooks  
Chairman of the Board  
WOMMA