



WOMMA
word of mouth marketing association

This certificate confirms that

Jeffrey Ward

has successfully completed the Word of Mouth Marketing Association's
WOMM COM course of study and is therefore awarded this

Fundamentals of WOMM Certificate

Given this 3rd day of January, 2012

Suzanne Fanning

Suzanne Fanning
President
WOMMA

Rod Brooks

Rod Brooks
Chairman of the Board
WOMMA