



This certificate confirms that

*Mike Heberlein*

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has successfully completed the Word of Mouth Marketing Association's  
WOMM COM course of study and is therefore awarded this

# Fundamentals of WOMM Certificate

Given this 3rd day of January, 2012

*Suzanne Fanning*

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Suzanne Fanning  
President  
WOMMA

*Rod Brooks*

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Rod Brooks  
Chairman of the Board  
WOMMA